

Business Administration Podcast

Hello, my name is Aruna and I am a staff member in The Graduate School at Grand Valley State University. Thank you for taking the time to learn more about Grand Valley's Master of Business Administration Program. Today we're going to cover the admissions process, program requirements, and the qualities that distinguish this program.

The academic programs at Seidman College of Business are not business as usual. We offer a graduate education of exceptional value and impact for individuals aspiring to transform their careers and lead the business transformation of our region. The program delivers applied, specific, and practical business leadership information through a Learn-Practice-Grow model culminating in a real-world business consulting project.

The Master of Business Administration graduate program will prepare students to become leaders in a variety of professional organizations through interactive lecture courses. This is a 36-credit hour program that is designed for working professionals and can be completed on a part-time basis in 22 months. As the U.S. Bureau of Labor Statistics suggests, employment in business administration is expected to increase by 7% by 2031 depending upon your field or industry.

Grand Valley admission requirements include completion of the online application, as well as a Bachelor's degree from an accredited institution of higher education. The application must include official transcripts, resume, and references, and if English is not your native language you must provide scores from approved standardized tests such as the TOEFL, IELTS, MELAB, or the PTE Academic. The official GMAT/GRE scores are not required but can be submitted to strengthen the application. All official score must be submitted to GVSU admission. There is a \$30 nonrefundable application fee, however, this fee is waived if you attended GVSU previously or are currently attending GVSU.

In addition, a one-page personal statement outlining your educational goals and what you hope to accomplish with your degree is required. More program details as well as the online application can be found on the program website, www.gvsu.edu/acad/business-administration-mba.htm

The great news about Grand Valley's graduate programs is that tuition rates for Michigan resident and non-resident students are the same. In other words, there are no extra costs for being an out of state student. Current tuition costs and information about scholarships and financial aid can be found at www.gvsu.edu/financialaid or by calling 616-331-3234. For information on graduate assistantships, please contact The Graduate School at gradschool@gvsu.edu

As I mentioned, the MBA program at GVSU is a 36-credit hour program and consists primarily of extensive and comprehensive core courses. The focus is applied, specific, and practical.

Students also complete a culminating project that allows them to engage in “real-world” business consulting. With an accreditation from the Association to Advance Collegiate Schools of Business, the Seidman College of Business offers business relevant programs with a strong integration of theory and practice while enjoying strong relationships with the business community that supports students’ career goals. The opportunity to learn from credentialed, accessible, student-focused faculty and network with a variety of career professionals deepens the value of learning. The faculty-driven emphasis on applied research and participation in working groups fosters an environment where students can develop their abilities to creatively solve problems, innovate, persuade, and advocate their ideas. Small class sizes enable better discussions and strengthen relationships, while top notch facilities enhance the relevancy of our program

That is just a snapshot of the Master of Business Administration graduate program at Grand Valley State University. We hope that you will consider applying to a graduate program at GVSU. For more information and queries regarding the program, visit bit.ly/masters-doctoral-degreeprograms or email The Graduate school at gradschool@gvsu.edu. Thank you for your time and we hope you have enjoyed this podcast.